

(An affiliate of All India Management Association)

Announces Annual Convention 2015

Developing Smart Cities: Imperatives and Challenges



**Venue: Scientific Convention Centre
Lucknow**

Introduction...

Prime Minister Modi soon after his party came to power announced his vision to set up 100 smart cities followed by budgetary allocation of Rs. 7060 Crores for 2014-15. Since then a race has been on among cities to land on the smart cities list that the ministry of urban development is compiling.

The Cabinet in April 2015 cleared Prime Minister Narendra Modi's favoured 100 smart cities project in a bid to recast the urban centres of the country to make them more livable and inclusive besides driving economic growth. The Cabinet also approved central government spending of about rupees one lakh crore over the next five years on urban development under two new urban missions. While the Smart Cities Mission will get an outlay of Rs 48,000 crore, the AMRUT mission will receive Rs 50,000 crore over the next five years. In comparison, the central outlay for nine years of the JNNURM mission was Rs 42,900 crore. It also cleared the Atal Mission for Rejuvenation and Urban Transformation (AMRUT) for 500 cities. Under the Smart Cities Mission, each selected city would get central assistance of Rs 100 crore per year for five years. Cost of implementing Smart City projects would be funded through meaningful PPPs and International participation.

Each Smart City aspirant will be selected through a 'City Challenge Competition' intended to link financing with the ability of the cities to perform to achieve the mission objectives. Each state will shortlist a certain number of smart city aspirants as per the norms to be indicated and they will prepare smart city proposals for further evaluation for extending central support. Kanpur, Allahabad, Lucknow, Jhansi, Faizabad and Varanasi in Uttar Pradesh are among the 100 cities proposed by Government of India.

Objectives and Format of Convention...

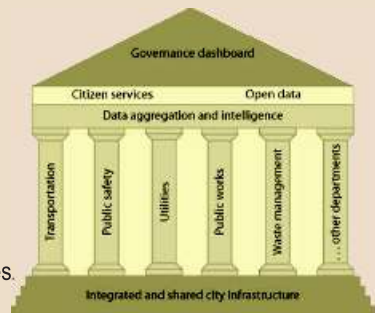
The objective of LMA Convention 2015 is to attract focus on this theme and deliberate on how to develop Smart Cities supported possibly by Smart Villages for faster growth for the State. Deliberations in the convention will be through presentations by distinguished panels of domain experts. Emphasis will be on out of the box ideas, successful case studies and action orientation. While the deliberations will be generic, the focus will be on policy prescriptions and agenda for Uttar Pradesh.

Inaugural Session

Session 1: Establishing Smart Governance

Issues to be deliberated:

- Importance of governance, planning and management of the city
- ICT to provide a new dimension to the system
- Municipal offices to be fully automated
- Devolution of powers to local bodies
- Safety and security of citizens
- Smart Cities will strengthen disaster preparedness making them Resilient Cities.
- Best practices of e-governance.



Session 2: Creating Sustainable Physical Infrastructure

Issues to be deliberated:

- Efficient public transport with creating infrastructure for pedestrians and cyclists
- Creating Infrastructure with smart technologies
- High quality 24x7 electricity with energy efficient power systems
- High internet bandwidth and Wi-Fi
- 24x7 water supply, scientific solid waste management
- Cleanliness of a high order
- Viable and meaningful PPPs for creating sustainable infrastructure



Session 3: Social and Economic Infrastructure of Smart Cities

Issues to be deliberated:

- High quality educational facilities in every neighbourhood
- High quality affordable healthcare facilities
- Good entertainment facilities to make the people in the city happy.
- Good sports facilities, Children parks, stadia, swimming pools, etc.
- Creating right tariff structures, should be such, that they are affordable for the poor and yet recover costs at higher levels
- Appropriate economic infrastructure for employment opportunities
- Incubation centres, skill development centres, industrial parks and EPZ, IT / BT Parks



Session 4: Environment Sustainability and Improved Energy Efficiency

Issues to be deliberated:

- Creating a more liveable and healthy environment,
- Improving the air quality, reducing wastage of water, electricity and fuel
- Improving Energy Efficiency in buildings, transportation, water supply systems and street lighting
- Develop Smart grid using advanced technologies
- Solar power and use of alternative sources of clean energy
- Demand side management through use of technology



Speakers

Inaugural

Hon'ble Governor of Uttar Pradesh

Mr. Durga Shanker Mishra Additional Secretary MOUD, Govt. of India

Dr. Solomon Darwin Professor UC Berkley

Session 1: Establishing Smart Governance

Mr. Sanjiv Mital, CEO, National Institute of Smart Governance

Dr. Sudhir Krishna, Former Secretary, Ministry of Urban Development

Mr. Jagan Shah, Director National Institute of Urban Governance

Session 2: Creating Sustainable Physical Infrastructure

Dr. Anil Menon, President, Smart+ Connected Communities Cisco

Ms. Vineetha Narayanan, Managing Director IBM (India)

Mr. D.S. Meshram, Former Chief Town & Country Planner, Govt. of India

Session 3: Social and Economic Infrastructure of Smart Cities

Mr. R.K. Jha, MD and CEO, GIFT City

Ms. Mona Khandhar, Secy, Dept of Urban Development, Govt of Gujarat

Dr. Sumit D Chowdhury, Founder GAIA Smart Cities & Former President of Reliance Jio

Dr. Geetam Tiwari, TRIPP Professor of Transport Planning, IIT Delhi before Dr. Anil Menon

Session 4: Environment Sustainability and Improved Energy Efficiency

Ms. Henriette Faergemann, First Counsellor - Environment, Energy, Climate Change, Delegation of the European Union in India

Dr. Praveen Saxena, Director General, National Institute of Solar Energy,

Dr. Ajay Mathur Director General Bureau of Energy Efficiency, Govt. of India

Valedictory Session

Hon'ble Chief Minister Uttar Pradesh

Ms. Karuna Gopal President, Foundation of Futuristic Cities

Areas of Participation

1. Contribution of Papers: High quality papers in the form of case studies, research papers & conceptual articulations with implementable recommendations may be submitted for publication in the Convention Journal (ISSN 2319-3700). For detailed guidelines for submission of papers, please see the link "http://lmalucknow.in/Convention_Journal_15_CallPapers.pdf" and http://lmalucknow.in/Convention_Journal_15_CallPapers.pdf. For any clarifications, please contact Dr. Sanjay K. Singh, Professor, IIM Lucknow & Chief Editor LMA Convention Journal 2015. Phone +91-522-2736637(O)/ 91-522-2736514(R)/2734005 (F) Cell +91-9454145078, e-mail::sanjay@iiml.ac.in or Mr. A.K. Mathur, Director Convention (Ph; +91-522-4005789, Cell: +91-9335 247164, e mail::arunkmathur1708@gmail.com. Authors whose papers are accepted for publication will be invited to attend the Convention without registration fee.

2. Nomination of Delegates:

Fees: Non members - Rs. 3,000/ per delegate, US \$ 100 for foreign participants (Inclusive of service tax)

Individual Members of AIMA & LMA - Rs. 1150/ only per delegate, Nominees of LMA Institutional Members

Rs. 2,850/ per delegate (Inclusive of service tax),

The registration fee includes Convention Kit, Lunch, Tea/Coffee, Study Material & High Tea after Valediction.

Notes:

10% discount for registration received up to November 15, 2015.

5% discount for registering more than 10 delegates.

The fees are not refundable, but participation by authorized substitute is permissible.

The fees may be remitted by crossed demand draft/cheque drawn in favour of "Lucknow Management Association," payable at Lucknow.

3. Advertisements for which full text with logo's etc. will be provided by the advertisers will be published in the Convention Journal. The rates will be as under:

1.	Back cover	Rs, 40,000/
2.	Back cover inside	Rs, 28,500/
3.	Colored full page	Rs, 23,000/
4.	Full page (B&W)	Rs, 11,500/

Above charges are inclusive of 14% service tax.

One delegate for full page, two for coloured full paper & three delegates for back cover inside & back cover advertisers would be admitted to the Convention Complementary.

4. Sponsorships: Following four categories of sponsorships are available on payments mentioned against each:

Principal sponsor: Rs 6,00,000/: Privileges (i) Institutional Life Membership of LMA. (ii) Twenty complementary delegates to Convention (iii) One full page colored advertisement in the Convention proceedings. (iv) Space for one stall in the exhibition at the convention location, (v) Opportunity for a brief presentation in one of the sessions..

Lead sponsor: Rs 2,30,000/: Privileges (i) Institutional life membership of LMA. (ii) 10 Complementary delegates Convention (iii) One full page advertisement in the proceedings.

Sponsors Rs 1,15,000/- Privileges (i) Two year Institutional membership (ii) 5 complementary delegates, and (iii) One full page advertisement.

Associate sponsor: Rs 57,000/- Privileges (i) One year Institutional membership of LMA & 3 complementary delegates. Above charges are inclusive of 14% service tax. Under Lead Sponsor.

LMA will print Sponsor's name and logo on about 1000 Convention brochures if received in time; prominently display it on the Convention backdrop behind the dais, convention stationery/invitation cards. Sponsors' names will also be mentioned in press releases which will be issued as a part of PR campaign for the Convention. All requests for sponsorship along with payment and organization's advertisement and logo must be received by 15th November. LMA is registered u/s 80 G of IT Act and the document for the same shall be provided on request.

5. Sponsorship of Lunch/High Tea: One lunch & one High Tea can be sponsored. Details of privileges of sponsorship can be discussed.

6. Exhibition: An exhibition with stalls depicting activities relating to the theme of the convention shall be put up at the Convention site. Space for which would be available for Rs 23,000/- & for each stall. This is inclusive of 14% service tax. The request for putting up a stall may be made by 20th November, 2015.

7. Individual & Institutional membership: You can participate in high profile transformation related activities of LMA by taking LMA Membership. Forms for Institutional & Individual memberships will be available on request or can be downloaded from LMA website www.Imalucknow.in

8. LMA Awards 2015 Lucknow Management Association has instituted four prestigious Awards conferred annually to honour the persons who have excelled in various fields contributing to development of Uttar Pradesh or persons of U.P. origin, who have excelled in some field in U.P. or elsewhere. These Awards will be given on 5 December, 2015 in the Convention. An independent Awards Committee cum Jury is being constituted. Nominations are invited for these Awards. Details of the Awards/Criteria etc. will be available from LMA Office.

9. Payments: All payments shall be accepted by cash/cheque/draft payable at Lucknow in favour of Lucknow Management Association. These may be sent to Mr. Rajiv Pradhan General Manager, LMA, Scientific Convention Centre, 1 Shahmina, Road, Chowk, Lucknow. Ph/Fax .0522- 2258678, 3250334 Email: Imalucknow1976@gmail.com.

10. Any clarification may be obtained from Mr. Rajiv Pradhan, General Manager LMA.

LMA Convention Committee 2015		LMA Advisory Council		
Mr. Alok Ranjan Chief Secretary U.P. & President LMA Chairman	Prof. Samir K Srivastava IIM Lucknow	Mr. Alok Ranjan IAS Chairman Chief Secretary UP	Mr. Anand Misra IAS Agriculture Production Commissioner UP	Mr. A.K. Jain IPS Director General of Police, UP
Mr. Sada Kant Principal Secretary Housing, U.P. Govt. Co Chairman	Prof. Amit Agrahari IIM Lucknow	Director Indian Institute of Management, Lucknow	Mr. Jayant Krishna Regional Head Tata Consultancy Services	Maj Gen K.K. Ohri Director General Amity University, Lucknow Campus
Mr. S.P. Singh Secretary Urban Development U.P Govt. Co Chairman	Mr. Sumer Agarwal Chairman Tirath Ram Housing, RR Group & Lavana Group	Prof. (Dr.) Onkar Singh Vice Chancellor U.P. Technical University	Prof. S.B. Nimse Vice Chancellor Lucknow University	Prof Ravi Kant Vice Chancellor King George Medical University
Mr. Net Ram Director General U.P. Academy of Administration & Management	Mr. Ananat Jauhari Vice President Reliance Industries	Mr. P.K. Srivastava Director General RDSO	Lt Gen G.S. Shergill Chief of Staff & Colonel of the Sikh Regiment	Mr. Bal Krishna Misra IRS Chief Income Tax Commissioner
Mr. N.R. Verma Advisor Avas Bandhu	Mr. Vipin Gupta Managing Director Mercury Industries	Mr. Jagdip Rai Divisional Railway Manager (Northern Railway)	Mr. T.N. Dhar, IAS (Retd.) Founder President, LMA	Ms. Anjali Jaipuria Vice Chairperson Jaipuria Group of Institutions
Prof Sanjay K. Singh IIM Lucknow	Mr. M.A. Khan Advisor Idea Cellular	Dr. Amrita Dass Founder Director Institute for Career Studies	Prof C.L. Khetrpal Director CBMR, SGPGI	

About All India Management Association...

In 1957, the All India Management Association (AIMA) was created as an apex Management body with active support of the Government of India. AIMA was intended as a cause group, a body to pool management thoughts in the country, a forum to develop a national managerial ethos and an organization to facilitate the furtherance of the profession and its contribution to the society. Today, AIMA is recognized for its national stature, upheld by a broad base of 66 Local Management Association across India and Abroad, over 30,000 professionals as Individual members and over 3,000 corporate as Institutional members. AIMA's activities include distance Management Education, Management Development Programme, National Events, Competitions, Research, Publications & Testing services. AIMA is represented on a number of policy-making committees of the Government of India, the Indian Institutes of Management, All India Council of Technical Education and many other professional bodies, besides being an active member of the Asian Association of Management Organizations (AAMO). AIMA maintains close links with a number of overseas professional bodies and institutions like the American Management Association, Institute of Management (UK), St Gallen University of Switzerland and China International Institute of Multinational Corporations (CIIMC).

About Lucknow Management Association...

Lucknow Management Association, established in 1976, is a premier affiliate of AIMA. It is a high profile vibrant body of multidisciplinary professionals with membership across all sectors from government, business and academics. LMA has set for itself a mission of sensitizing and catalyzing individuals, institutions and communities to actualize their potential and a vision of contributing to transform U.P. into a frontline State. LMA organizes, on an ongoing basis, a variety of programmes in pursuance with its stated vision & Mission. LMA Annual Conventions are organized on carefully selected generic or sector specific themes addressing some vital public policy with a focus on transformation of the state. LMA Convention has emerged as one of the largest and most prestigious management events in this part of country. The themes addressed in earlier conventions were *Leading the Transformation – From Rhetoric to Action* (2002), *Towards Good Governance – An Action Agenda* (2003), *Creating Consumer Oriented Delivery Systems – Governance Imperatives* (2004), *Transforming Village into Vibrant & Prosperous entities–Innovative Strategies* (2005), *Public, Private Partnership–Issues & Strategies* (2006), *Making of a Modern & Vibrant State–Challenges & Strategies* (2007), *Creating World Class Infrastructure–Policy Imperatives* (2008), *Leveraging Demographic Dividend through Quality Education* (2009), *Urban Transformation–A Road Map* (2010), *Improving Service Delivery through Technology* (2011), *Transforming Uttar Pradesh through Agriculture* (2012), *Harnessing Human Capital for UP's Growth* (2013) and *Driving UP's Growth through Power Sector* (2014). The theme of the current Convention addresses another vital area for Uttar Pradesh. All LMA Conventions have attracted participation by best of domain and subject experts, top government functionaries, diplomats and business leaders. LMA has also been publishing edited transcripts of convention proceedings and also a theme based convention journal edited by a senior academic at IIM Lucknow. LMA has close to 1,600 members including about 100 leading organizations as Institutional Members. It has a well established secretariat and infrastructure to support its activities.

Contacts

Rajiv Pradhan

General Manager

Phone: 0522-2258678, 3250334, M:9415039785

Email: lmalucknow1976@gmail.com

Vipin Gupta

Treasurer

M: 9335299759, 9839011780

Email: veepeelko@gmail.com

A.K. Mathur

Secretary & Director Convention

M: 9335247164

Email: arunkmathur1708@gmail.com

Lucknow Management Association

Scientific Convention Centre, 1, Shahmina Road, Opp. Buddha Park, Chowk,
Lucknow-226003 Telefax: 0522-2258678, Ph: 3250334, Email: lmalucknow1976@gmail.com

Website: www.lmalucknow.in